

CAMERA SPECS: A 10-megapixel camera or higher is suggested for shooting. 8-megapixel digital files are accepted, but not preferred. **35mm pictures are NOT accepted.**

LIGHTING: Soft lighting is key for optimal shooting. Mornings and evenings when the sun is below the trees or cloudy days are best. Do not shoot your car when the sun is directly above for this may cause your car to be washed out and have sun spots or glares. The only exception is light colored cars, white, yellow, light blue, etc. may be shot on partly cloudy days. Just be cognizant of glares off of your car's bumpers or trim. A slight adjustment up, down, or to your left or right may help with this. Shooting your car on a light colored surfaces will help reflect some light up onto the lower half of your car for better picture taking. Remember to always have the sun to your back when shooting on all shots, even on cloudy days. If shooting on a sunny day, try to have the sun to your back but off to one side as well. This will help a little with direct sun glares.

BACKGROUND: Rule #1-Do not, under any circumstance, shoot your car indoors. Also, do not shoot your car where there are distractions in the background that will deter from the focus of your car and its features (i.e. people, buildings, other cars, etc). Distant backgrounds (i.e. mountains, open fields, a wooded setting, etc.) will help keep your car in focus and blur out any background distractions. Also try to find a background that won't blend in with the color of your car, contrast is key. Please, no parking lines in the pics. **It is vital that you leave an adequate amount of room around your car for the background so the photo may be placed properly in the catalogue.** See example

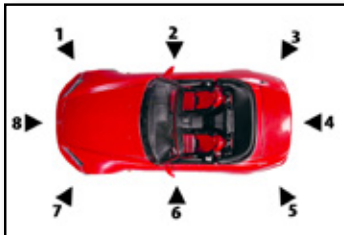


Actual photo taken



Photo properly placed in catalogue

Example A



Example B



ANGLES & SHOTS: 360 degree, or **8 angles** need to be taken of your car for best showing-**Example A & C**. The best height level to shoot your motorcar is eye level with the hood-**Example B**. Remember to shoot special features that are significant to your car or that era. If it's a convertible, remember to shoot with the top up as well as down, if possible. Try to get as many of these features in one shot as possible. Remember, a picture is worth a thousand words or dollars in this case!



Example C - The 8 Basic Must Have Angles for Shooting Your Car for Catalogue

ERA OF CAR-CATALOGUE SHOT: The era of your car will determine the angles you shoot for your car. **Pre-War** cars need to look long, so a side profile shot, with a little of the front showing is best. **Brass Era** cars need to be shot with as much brass showing as possible and at a lower level. This shows off all the gleam as well as makes it look very large and tall. **Sports** cars need to look short and fast, so a little more of a front end shot with a little less side showing is best. **1950's Convertibles** need to look long and sleek, but also capture the style and exuberance (elaborate designs and shapes - fins, chrome, etc.) of the time.

Muscle cars need to be shot at lower angles giving them an aggressive look. **See below for pictured examples on all eras.**



Brass Era



Pre-War Era



1950's Convertibles



Muscle Era



Sports Era

Catalog Angles:

- Passenger Side
- Front Passenger Corner (Straight On, Top)
- Front
- Front Drivers Corner (Straight On, Top)
- Driver Side
- Back Drivers Corner
- Back
- Back Passenger corner

Special Features:

Front:

- Shaker Hood (Different Angles)
- Pins
- Emblem/Ornament
- Grill
- Grill Emblem
- Lights
- Bumper
- Hood Vents
- Vin Number

Side:

- Wheels (Close up of Hub)
- Decals
- Window Angles
- Side Vents
- Side Rails
- Special Handles
- Emblems
- Flare Fenders
- Gas Cap
- Extra Engine Pipes, etc.

Back:

- Spoiler
- Tail Lights
- Emblem
- Bumper
- Tail Pipes
- Handles
- Trunk (Tire/Jack/Carpet)

Interior:

- Doors
- Entire Inside (With List Below)
- Steering Wheels
- Odometer
- Gauges
- Entire Dash
- Pedals with Stick (Manual)
- Glove Compartment
- Floors
- Seats (Front/Back/Special Details)
- Roof
- Back Seat (Handles/Elect.Window)

Engine:

- Straight
- 3/4 Shot (Lt, Rt)
- Side (Lt, Rt)
- Shaker Hood
- Chasis Numbers
- Special Features ?

Under Body:

- Wheelwells
- Brakes
- Underbody (Front/Back)

Special Shots:

- Long View Corner Panels (Top: Front/Back)
- Long View Corner Panels (Side: Front/Back)
- Anything that makes car more \$\$ or Historic